

To: Architects, Plaster, Stucco, and Painting Contractors

Re: Kel-Prime is a curing, bonding, hardening, sealing, priming, fire resistant agent.

There are a number of good and expensive products on the market that will perform **one** of the benefits as contained in our Kel-Prime. However there are **no products** that we are aware of the that will perform **all six benefits** as contained in Kel-Prime for **over 40 years now and counting**. Kel-Prime is also a non-toxic, non-hazardous product that saves thousands of dollars in construction materials and labor costs. With the exception as a paint additive Kel-Prime is always mixed 50/50 with clean tap water at the job site. The average coverage is **800 s.f. per combined two-gallon mixture**.

- Curing Agent: Kel-Prime will cure a plaster, or plaster and stucco wall in 24 to 48 hours depending upon climatic conditions. This step will eliminate moist curing, saves weeks of **labor and water usage, and delays** in finish applications.

Note: **Always do a pH reading so as to confirm the pH factor is 10 or below** before that finish application.

- Sealant: Kel-Prime seals the plaster, stucco, shotcrete, masonry, concrete, etc. mortars so as to provide water resistance and even suction for the finish application.
- Bonding: Kel-Prime will re-activate when coming in contact with application of moisture products such as paint and finish stucco pre-blended products, and finish texture stucco.
- Hardening: Kel-Prime will harden a soft plaster/stucco wall in 24 hours.
- Primer: Kel-Prime is an excellent primer for finish paint applications. At **full concentration** added to a water-based paint at **just 8 ounces per gallon of paint** it will produce a primer paint that also performs like a vapor breathing elastomeric paint.
- Fire Resistant: Kel-Prime provides some fire resistance to anything it is applied to including wood, plaster, metal, etc.

Note: Kel-Prime dries clear, and leaves a very light sheen. It is the product of choice for waterscapes, rockscapes, etc. At this web site you will also see history, endorsements, and safety and technical data.

Note: It is important to protect and cover any substrate that you do not Kel-Prime to be on. Should this happen clean immediately with water. Kel-Prime will not harm roofs, metals, steel, soil, etc. Clean all tools, equipment, etc. with water as soon as possible after use.